



Single Time Rate 2011 Advertising Rates

PRICE PER COLUMN INCH
 Minimum 4 Column Inches - \$17.50 col. in.
*Special Discount Rates for Larger Sizes
 Outlined on this Page*

3 COL X 9"
 4.944" W X 9" L

1/3 PAGE
 B&W - \$410.00
 4-COLOR - \$630.00

1/2 PAGE

**Full Length
 (Top To Bottom)**

3 COL X 12-3/4"
 4.944" W X 12-3/4" L

**B&W - \$565.00
 4-COLOR - \$785.00**

4 COL X 5"
 6.625" W X 5" L
1/4 PAGE HORIZONTAL
 B&W - \$320.00
 4-COLOR - \$550.00

6 COL X 4" • 10" W X 4" L
\$375.00

2 COL X 2"
 3.264" W X 2" L
\$70.00

2 COL X 3"
 3.264" W X 3" L
\$105.00

2 COL X 4"
 3.264" W X 4" L
\$140.00

**1/8 PAGE
 VERTICAL**
2 COL X 5"
 3.264" W X 5" L
\$175.00

4 COL X 9-3/4"
 6.625" W X 9-3/4" L

1/2 PAGE VERTICAL

**B&W - \$565.00
 4-COLOR - \$785.00**

3 COL X 4"
 4.944" W X 4" L
\$190.00

3 COL X 6-1/2"
 4.944" W X 6-1/2" L

1/4 PAGE VERTICAL
 B&W - \$320.00
 4-COLOR - \$550.00

3 COL X 5"
 4.944" W X 5" L
\$250.00

3 COL X 3-3/8"
 4.944" W X 3-3/8" L
1/8 PAGE HORIZONTAL
\$175.00

6 COL X 6-1/2"
 10" W X 6-1/2" L

1/2 PAGE HORIZONTAL
 B&W - \$565.00
 4-COLOR - \$785.00

6 COL X 12-3/4"
 10" W X 12-3/4" L

FULL PAGE

**B&W - \$865.00
 4-COLOR - \$1,100.00**

BACK COVER, FULL PAGE
 4-Color \$1225.00 1 Time Insertion
 — Ad Must Be Camera Ready —
 Discounts For Multiple Insertions

2 PAGE

*Insert Ads Available Call For Price

(Double Truck Spread)
 21 3/8" W x 12 3/4" L (Non Bleed)

Spot Color Available Call For Prices