



# Single Time Rate 2009 Advertising Rates

**PRICE PER COLUMN INCH**  
 Minimum 4 Column Inches - \$17.50 col. in.  
*Special Discount Rates for Larger Sizes  
 Outlined on this Page*

**3 COL X 9"**  
 4.944" W X 9" L

**1/3 PAGE**  
 B&W - \$410.00  
 4-COLOR - \$630.00

**1/2 PAGE**

**Full Length  
 (Top To Bottom)**

**3 COL X 12-3/4"**  
 4.944" W X 12-3/4" L

**B&W - \$565.00  
 4-COLOR - \$785.00**

**4 COL X 5"**  
 6.625" W X 5" L  
**1/4 PAGE HORIZONTAL**  
 B&W - \$320.00  
 4-COLOR - \$550.00

**6 COL X 4" • 10" W X 4" L**  
**\$375.00**

**2 COL X 2"**  
 3.264" W X 2" L  
**\$70.00**

**2 COL X 3"**  
 3.264" W X 3" L  
**\$105.00**

**2 COL X 4"**  
 3.264" W X 4" L  
**\$140.00**

**1/8 PAGE  
 VERTICAL**  
**2 COL X 5"**  
 3.264" W X 5" L  
**\$175.00**

**4 COL X 9-3/4"**  
 6.625" W X 9-3/4" L

**1/2 PAGE VERTICAL**

**B&W - \$565.00  
 4-COLOR - \$785.00**

**3 COL X 4"**  
 4.944" W X 4" L  
**\$190.00**

**3 COL X 6-1/2"**  
 4.944" W X 6-1/2" L

**1/4 PAGE VERTICAL**  
 B&W - \$320.00  
 4-COLOR - \$550.00

**3 COL X 5"**  
 4.944" W X 5" L  
**\$250.00**

**3 COL X 3-3/8"**  
 4.944" W X 3-3/8" L  
**1/8 PAGE HORIZONTAL**  
**\$175.00**

**6 COL X 6-1/2"**  
 10" W X 6-1/2" L

**1/2 PAGE HORIZONTAL**  
 B&W - \$565.00  
 4-COLOR - \$785.00

**6 COL X 12-3/4"**  
 10" W X 12-3/4" L

**FULL PAGE**

**B&W - \$865.00  
 4-COLOR - \$1,110.00**

**BACK COVER, FULL PAGE**  
 4-Color \$1225.00 1 Time Insertion  
 — Ad Must Be Camera Ready —  
 Discounts For Multiple Insertions

**2 PAGE**

\*Insert Ads Available Call For Price

(Double Truck Spread)  
 21 3/8" W x 12 3/4" L (Non Bleed)

Spot Color Available Call For Prices