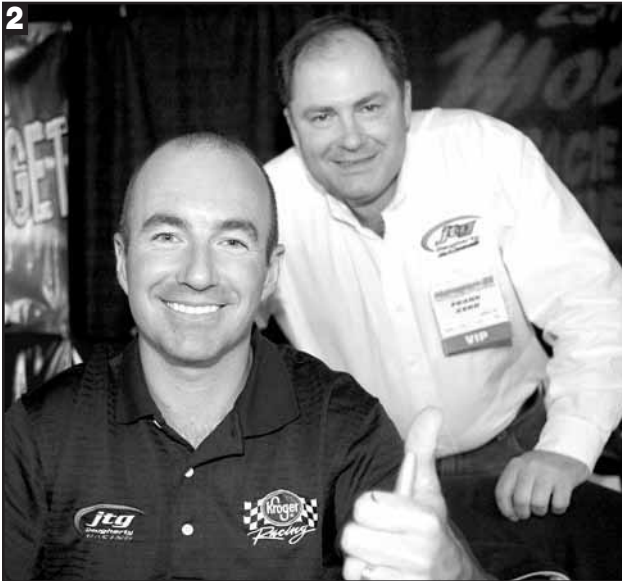


25th Anniversary Motorsports 2010 Is A Huge Success



OAKS, PA - Success.

The return of the Motorsports 2010 Presented by StreetBlaze 100 Race Car and Trade Show to the Philadelphia area was a huge success.

Fans loved the new location (with loads of free parking and a chance to ride on a shuttle bus) and vendors were ecstatic about the increased sales that they enjoyed during the three day show that filled more than 225,000 square feet of the Greater Philadelphia Expo Center in Oaks, Pa.

"This is the start of what we believe is going to be a long history of great shows, one right after another, here in Oaks," said show promoter Len Sammons. "It was a great 25th anniversary celebration. Exhibitors were already asking about increased space for 2011 while new businesses were looking to be involved next year."

NASCAR Sprint Cup stars Kasey Kahne and Marcos Ambrose along with NASCAR legend Bobby Allison, drag racing star Morgan Lucas, SPEED TV broadcast personalities Hermie Sadler and Jeff Hammond, open cockpit legend Ralph Liguori, NASCAR Sprint Cup crew chief Frankie Kerr along with a variety of local and regional stars attracted long lines of fans seeking autographs and the opportunity to meet their auto racing heroes.

The new Ms. Motorsports is lovely Danielle Wilson of Stephens City, Virginia. She is currently a student at Lord Fairfax College in Middletown, Va.

Ms. Wilson, 20 years old, represented the Steel Block Bandits organization which sanctions late model racing events in the Mid-Atlantic States.

Ms. Wilson, a green eyed beauty, received \$1,500 from BPG Racing, the sponsor of Ms. Motorsport, a beautiful watch from Golden Pleasure Jewelers in Bordentown, N.J., a custom made jacket from Design 500 and a poster deal from *Area Auto Racing News*.

She will represent the Motorsports 2011 at a number of races and special events



throughout 2010.

The first runner-up was Kelsey Johnson, an 18-year-old student from Elmer, N.J., who loves racing her micro-sprint. She received \$500 and a watch from Golden Pleasure Jewelers.

Second runner-up was Raven Reed of Grafton, Ohio. The 18-year-old student received \$250 from BPG Racing and a watch.

The fans, a huge turnout, voted Melissa Hassall as the best in the bathing suit category. The judges gave Danielle

Wilson the top vote in the swimwear category.

Lauren Culbertson earned the top honors in the photo category. Loralyn Brinster was tops in interviews. Raven Reed won in sportswear while the honors in the congeniality category went to Mindy English.

BPG Racing's Chad Sinon was very excited about the great interest in the pageant and the wonderful support given the event by the young ladies that participated.

He has agreed to sponsor the pageant in 2011.

Exhibitors did an outstanding job of having their displays in excellent condition and made it tough for judges to pick the "best of show" award winners but the winners were:

Drag Car - Reidnauer Racing
Stock Car - NASCAR (H&H Racing No. 98H)

Vintage Stock Car - Moe Pagan's Budd Olsen No. 0
Quarter Midget/Kart - Doylestown Quarter Midget Club

Open Cockpit - ARDC with Gary Becker's No. 20 Midget

Vintage Car Club - the new Flemington Speedway Historic Society

Race Car Display - Kevin Hirthler's Four Star Racing

Commercial Booth Display - Jamerson Motorsports with Dangerous Red Wines

Speedway or Club Display - Maple Grove Raceway

Vintage Open Cockpit - Harry Hespell No. 5 Midget

The prestigious Joe Pratt Award of Excellence was presented to Program Dynamics president Steve Barrick.

PDI has been responsible for producing the show program book for all 25 years that the show has been in operation and Steve has always worked behind the scenes for the betterment of the event. He was a long-time friend of Pratt and show organizer Len Sammons.

Ernie Saxton, who has been involved with the promotion of the show for all 25 years and recently announced his retirement as president of the Eastern Motorsport Press Association after more than 40 years, accepted an award from EMPA Vice President Len Sammons for him and his wife Marilyn.

The award was a plaque that made them both lifetime mem-



AT MOTORSPORTS, 1) there were huge crowds! 2) NASCAR driver Marcos Ambrose (left) and crew chief Frank Kerr had a great time; 3) Ted Christopher (center) is presented with the Northeast Driver of the Year painting (drawn by artist Ken Frantz) by AARN columnist Jerry Reigle and Ms. Motorsports 2009 Alyssa Sharman; 4) Danielle Wilson celebrates after being crowned the new Ms. Motorsports! 5) The Legends of Langhorne Speedway met their fans. In the back row (L-R) are Ralph Liguori, Hully Bunn, Freddy Adam, Dutch Hoag and Wes Moody; while at the front are Bill Wimble, Roger Treichler, John Dodd Sr. and Frankie Schneider; 6) Steve Barrick of Program Dynamics received the prestigious "Joe Pratt Award of Excellence."
(Photos 1, 2, 3, 5 & 6 by Bob Yurko, No. 4 by Jim Smith)



bers of the organization.

Winners of the Dangerous Red Wine model search presented by Jamerson Motorsports and sponsored by Valenzano Winery were Tiffany Skias of West Reading, Pa.; Chelsea Miller of Geneva, N.Y.; Karin Heisey of Mechanicsburg, Pa; and Raven Reed of Grafton, Ohio.

Each winner received \$500 and were company representatives for the remainder of the show.

Sunday's Metal Fab Family Day proved to be a huge success with a large number of children participating in the Big Wheel competition, see the track mascots and enjoy the magician.

This was a special promotion that offered free admission for children and \$10 tickets for adults. It was a great way to introduce the sport to young people.

In the Big Wheel competition a record 81 children took part.

In the 3-4 year old division was won by Bryce Smith followed by Amanda Zvorsky and Mitchell Carp.

The 5-6 year old division had Cody West winning with Rylan Heckman finishing second and Owen Koch in third.

The 7-8 year old competition had Jacob Mueller winning with Madison Boyd and Nathan Griffith finishing second and third. Many of the current day racers competing at area speedways were competitors in the Big Wheel races in the past.

Motorsports 2011 presented by Street Blaze 100 will return to Oaks, Pa., January 21-23, 2011.

Several 2010 show exhibitors have already put on hold booth space for next year and a number of them have asked about expanding their display area.

Information will be available shortly by checking the show web-site (aarn.com) or calling Danny Sammons or Tim Hogue at 609-888-3618.

